

# Privacy Policy

Privacy Policy 1.

Last updated and effective: 04/25/2022

## Introduction

PitPat app is an app for smart treadmills. Our goal is to provide digital sports health services. We create virtual experiences, structured workouts and group activities so you can achieve your training goals and interact with other PitPat users. This means that PitPat is a social platform and your profile information and your running, races and other workouts data will be shared with other users of the Pitpat App, and with your consent, allow other users to share the information on other platforms. User's privacy is important to us and we have this Privacy Policy to explain how we collect, use and share the information we obtain when you use websites, apps, virtual treadmills and other exercise games, including the PitPat app, PitPat app Companion Apps and other services ("Services") operated or controlled by JOYFIT, Inc. ( hereafter called "we" , "our" or "PitPat app"). PitPat app is a product of JOYFIT, Inc.

## 1. Important information and how to contact us

### Purpose

This Privacy Policy provides information on how PitPat app collects and processes your personal data through your use of our websites and applications, including all websites and applications that linked to this Privacy Policy. This Privacy Policy also applies to information we collected when you use our products and services or interact with our sales team or customer service specialists. Our websites, apps ,products and services are not designed for children. We do not collect data from children purposely.

It is important to read this privacy policy along with any other privacy statements

or fair processing notice that we may provide in specific circumstances when collecting or processing your personal data, so that you can fully understand how and why we use your data. This privacy policy is in addition to other statements and is not intended to override them.

### **Changes to the Privacy Policy and Your Obligation to Notify Us of Changes**

It is important to hold your personal data accurate and up-to-date . Please notify us if your personal data changes when being our users.

We reserve the right to update and change this Privacy Policy at any time without notice. It is being encouraged to check this page frequently for any changes to stay informed. Please contact us to get version history.

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will notify you by email and/or push notification and update the "Last Updated" date at the top of this Privacy Policy before the changes take effective.

You are advised to periodically review this Privacy Policy for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Third Party Links**

Our websites and applications may includes links to third-party websites, plugins and applications. Clicking on these links or enabling connections may allow third parties to collect or share your data. We do not control these third-party websites and are not responsible for their privacy policy. When you left our website, we would like to advise to read the privacy policy of every website you visit.

### **Issues or Complaints**

You have the right to lodge a complaint with a supervisory authority at any time regarding data protection issues in your jurisdiction. For example, the supervisory authority for data protection issues in the UK is the Information Commissioner's Office (ICO) [ico.org.uk](https://ico.org.uk). However, we would like to have an opportunity to address your concerns prior to your supervisory authority, so please contact us at first time.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us by email: [support@PitPat appfitness.com](mailto:support@PitPat appfitness.com)

## **2. Information Collection**

### **A. Information you provide to us**

- a) To exercise with PitPat app, you need to create an account. To create an account, we will ask you to provide information such as your name, email address, country, date of birth, gender, height and weight so that we can calculate your workout accurately. We also collect information provided by you to customize your profile, such as the type of exercises (i.e. goal running, course running), the program you are training for (i.e. sprint/Olympic, half marathon, full marathon, or programs without a plan), and a profile picture or avatar (called "Account Registration Information"). Your profile information (includes your name, country, gender, age, height and weight) is open, therefore please be in full attention when select.
- b) If you subscribe to the Services or make a purchase, we collect your payment method and home address ("Payment Information"). We collect any other information you provide to us, such as when you register for an activity, fill out a form, take a survey or contest, apply for a job, communicate with us through a third-party social media site, or request customer support. At last, we also collect communications between you and us or other members of the community using the Services, including through our forums ("Chat Data").
- c) When you use the voice assistant function, we may also collect your voice information for voice interaction. When using the intelligent voice assistant function, you need to record your voice, then AI would recognize the voice content and conduct a voice conversation. You may turn off the microphone to stop our collection of your voice information at any time. If you use an IOS system phone, you may go to "PitPat" icon in the "Settings" to turn off the microphone permission; if you use an android system phone, you could go to Application Management - Permission Management - PitPat - Microphone to turn off the microphone permission . If you disable the microphone functionality, you will not be able to use the voice assistant function.

- d) When you upload your profile picture, post updates, share pictures, upload club profile and background pictures, we may collect your information, including the photos or videos taken. You may turn off the camera permission at any time to stop us to collect your information. If you use an ios system phone, you may go to "PitPat" icon in the "Settings" to turn off camera permission; if you use an android system phone, you may go to Application Management-Permission Management-PitPat-Camera to turn off camera permission. If you disable the camera functionality, you will not be able to choose to upload pictures or videos from the system album.
- e) When you purchase physical items and/or services, memberships, and derivatives in Pitpat, we may collect your or recipient's name, credit/debit card information, and delivery address. In addition, we may also collect additional order-related information, including (without limitation) the following: order number, transaction amount, order time, order status, payment method, payment account number, payment status and other personal information, we collect the information only to help you process the transactions smoothly, to ensure your transaction security, to query order information, and to provide customer service.
- f) After you placed an order successfully, if the goods is provided by a third-party seller or needs to be delivered by a third party, in order to complete the delivery smoothly, safely, timely and accurately, you agree that the merchant and the third-party delivery company may access your information. Your personal data will be kept only for as long as is necessary. We take reasonable industry-standard care in keeping all our data secure and in preventing any unauthorised access or unlawful use of it. All personal data we store and process is handled strictly in accordance with applicable data protection legislation.

**B. About your exercise information**

- a) When you doing exercise with the PitPat app, we collect information about that exercise, such as your route, rhythm, strength, the time you ran, your total output and total calories burned, elevation gain, and, if you are using a heart rate monitor, your heart rate. We also collect information about any screenshots you took, challenges and tasks completed, and your experience level and fitness test results.
- b) If you use the PitPat app, we also collect race results and athletic

performance, such as race and how long you kept the ranking, personal best records, rankings, running data, including past performance information from the PitPat app and other related exercise performance services.

- c) Regardless of what you do, we collect and store information about that activity (that is, "Workout Information").

#### C. Auto-collected Information

We automatically collect information about you when you visit or use our Services. It includes:

- a) **Log Information:** We collect log information about your use of the Services, including the type of browser you are using, application version, access time, pages viewed, IP address and pages you had visited before navigating to our Services.
- b) **Device Information:** We collect information about the computer or mobile device you used to access our Services, including hardware model, operating system and version, unique device identifiers, and mobile network information.
- c) **Information Collected Through Cookies and Other Tracking Technologies:** The PitPat app and its partners may use cookies, clear GIFs (also known as web beacons, web bugs or pixel tags) and other tracking technologies to collect information about you and the communication information between you and our Services ("Cookie Data"). For more information on the types of cookies we use and why we use them, as well as your choices about cookies, please visit our cookie policy and the options you selected as in followings.
- d) Log information, device information and information collected by cookies and other tracking technologies are referred to as "device information".

#### D. Information we collect from other sources

- a) If you create or log into your account through a social media site or ask other fitness services to share information with us, we need access to certain information from that site or service, such as your name, account information and friend list as per these authorization procedures determined by social media or fitness sites or services.
- b) We may receive information about you from other sources, including through third-party services and organizations, to supplement the information you provide. For example, if you access our Services through a third-party

application, such as the Apple App Store or the Google Play App Store (together with any similar applications, "App Stores") or social media sites such as Facebook, we may collect information from a third-party applications wherein you privacy settings is public. The information we collect through the App Store or social media accounts may include your name, social media's user identification code, user name, location, gender, date of birth, email, profile picture and your social media contacts. This supplemental information enables us to verify the information you provide to the PitPat app and enhances our ability to provide you information about our business, products and services.

E. Location Information

- a) According to your interaction with the Services, the type of device you used to access the Services, and the connectivity of your device, we may collect location-based information, including your Internet Protocol (IP) address, GPS location, longitude/latitude, city, county, zip code and region, as well as your location and distance of your smart device from "beacons," blue tooth networks, and/or other distance close to the systems. We may use these information to enhance your user experience (such as use location information to display the geographic distribution of PitPat app workouts on a heat map) to better understand your interaction with our products and services in our showrooms , or enable you to track your outdoor fitness activities. These information will only be used by us and our third-party service providers to provide services you request or in an aggregated and anonymize format that does not identify you, unless you agree to take other actions by us. If you no longer want us to collect and use this location information, you can opt out by disabling the location and blue tooth features in your device's operating system.

F. Information Submitted Through the Services

- a) You agree that PitPat app is free to use the content of any communication you submit through the Services, including any ideas, inventions, concepts, techniques or know-how disclosed as part of such content, for any purpose, including development, manufacture and/or Marketing goods or services. The PitPat app will not release your name or otherwise disclose the fact that you submit materials or other information to us except: investigations and comments. From time to time, we (or third parties acting on our behalf) may

contact you to take a research, survey or beta test or to provide reviews and recommendation. If you decide to participate, you may be asked to provide certain information, which may include personal data. All information collected from your participation in our research, survey, review or referral process or beta testing is provided voluntarily. We may use this information to improve our products, websites and/or services and use in any way consistent with this Privacy Policy.

- b) You grant us permission to: We first send you a notice that material or other information you submit to a particular part of the Service will be posted or otherwise use your name in other way. We are required by law to do so.

### **Change Purpose**

We will only use your personal data for the purpose for which we collected it, unless we reasonably believe that we need to use it for other reasons consistent with the original purpose. Please contact us if you would like instructions on how it is compatible with the original use. If we need to use your personal data for an unrelated purpose, we will notify you and, where necessary, explain our legal basis and obtain your consent for the new use.

Please note that when required or permitted by law, we may process your personal data in accordance with the above rules without your knowledge or consent.

### **When you failed to provide personal data**

When we are required to collect personal data under the law or the terms of a contract we have signed with you, however, you failed to provide that data, in this scenario, we may not be able to execute a contract we have or are attempting to sign with you (for example, provide goods or services to you). In this case, we may have to cancel the product or service, but we will notify you if this is the case at the time.

## **3. Use of Information**

We use the information collected to provide, maintain, and improve our services, such as track your workouts, show you information about other people who are doing exercises together with you, post information about your workouts to other users, and enable interaction with other users. We also use the information we collected to:

1. Send you technical notices, updates, security alerts, and support and

management messages, and to reply your comments, questions, as well as customer service requests.

2. Communicate with you about products, services, promotions and events offered by the PitPat app and others, and provide news and messages that we think will be of interest to you; create runner profiles, rankings and leader boards, and calculate league points;
3. Monitor and analyze trends, usage and activity related to our Services.
4. Detect, investigate and prevent fraudulent transactions and other illegal activities, protect the rights and property of the PitPat app and any third-party.
5. Personalize and improve the Services and provide advertisements, content or features that match the user's profile or interests.
6. Accelerate contests, lottery and promotions, process and provide entries and awards.
7. Carry out any other purpose described to you when the information was collected.
8. Backstage location data on Android devices: The PitPat app collects location data in the backstage to perform blue tooth operations. This is to ensure the blue tooth service restore smoothly when the app re-boot. Location data is never shared with third parties.

We may sanction runners based on performance information and other metrics. Runners are detected to knowingly violate the PitPat app terms of service will be disqualified and excluded from the results and are not eligible for points or prizes associated with these results. We may also post and maintain lists of ineligible runners.

A. Administrative purpose.

Your personal information may be used for administrative purposes by the PitPat app, that includes:

1. Measure interests in PitPat app services; develop new products and services; ensure quality control; verify personal identity; changes to app policies; send emails or text messages to the email address or phone number you provide us to verify your account and for informational and operational purposes, such as account management, customer service, deliver updates or system maintenance; process purchases payment for products or services; process applications and transactions; prevent potentially prohibited or illegal



activities; maintain and manage our services; and execute our terms.

**B. Advertise PitPat app products and services.**

The PitPat app may use personal information to provide materials about offers, products and services that may be of interest to you, including new contents or services. Where permitted by applicable law, the PitPat app may provide you with these materials by telephone, postal mail, text message or email. Such uses include:

1. Customize contents, advertisements and offers.
2. Send offers, products and services that you may be interested in or have previously expressed interest in.
3. Provide services.
4. Other purposes disclosed when individuals provide personal information.
5. Unless with your consent otherwise you can choose not to use your personal information for marketing purposes at any time by contacting us.

You can choose not to use your personal information for marketing purposes at any time by contacting us.

**C. Research and Development.**

The PitPat app may use personal information to create non-identifiable information that we may use alone or in combination with information obtained from other sources to help us improve existing products and services or develop new ones and service. From time to time, the PitPat app may conduct research through surveys (online and offline). We may engage third-party service providers to conduct such investigations on our behalf. All survey responses are voluntary and the information collected will be used for research and report purposes to help us serve individual user better. Survey responses may be used to determine the effectiveness of our services, various types of communications, advertising campaigns and/or promotions. If an user participates in a survey, the information provided will be used along with other participant's data. We may share anonymous personal and aggregated data for research and analysis purposes.

**D. Direct mail, email and outbound telemarketing.**

Users who provide us with personal information or whose personal information we obtain from third parties may, as permitted by law, receive periodic emails, newsletters, mail, text messages or phone calls from us containing information about

the PitPat app or our information on business partner products services or upcoming special offers/events that we think may be of interest in.

E. Services provided through apps and other devices.

The PitPat app may provide services that are specifically designed to be compatible and usable on third-party devices such as mobile phones, smart TVs and tablets. When you use such services, the PitPat app will collect certain information sent by your device, such as device identifiers, user settings, location information, carrier and device's operating system. These versions of the PitPat app service may require the user to log in with an account. In this case, information about the use of these service versions may be associated with the account. Additionally, the PitPat app may enable download applications, widgets or other tools for use on your mobile device, tablet or other device. Some of these tools may store information on your device. These tools may transmit personal information to the PitPat app to enable you to access your account and to allow the PitPat app to track the use of these tools. Some of these tools may enable users to export reports and other information from the tool. PitPat app may use personal or non-identifiable information transmitted to PitPat app to enhance these tools, develop new tools, improve quality and as otherwise described in this Privacy Policy or other notices provided by the PitPat app.

F. Use of Anonymous and Aggregated Information.

The PitPat app may use personal information and other information to create anonymous and aggregated information, such as de-identified demographic information, de-identified location information, information about the computer or device from which you access the PitPat app services or our information for other analyses created. Anonymous and aggregated information is used for a variety of functions, including measuring visitor interest and usage of various parts or features of the Services. Anonymous or aggregated information is not personal information and the PitPat app may use such information in a variety of ways, including for research, internal analysis and any other purposes permitted by law.

G. Share content with friends or colleagues.

The services of the PitPat app may provide various tools and functions. For example, the PitPat app may allow you to provide information about your friends through our referral services (such as "Refer a Friend"). Our referral services may

allow you to forward or share certain content with friends or colleagues, such as emails inviting your friends to use our services. The email address you provide to your friend or colleague will be used to send your friend or colleague the content or link you request, but will not be used by the PitPat app for any other purpose.

Other purpose. The PitPat app may use personal information for which we have legitimate interests, such as fraud protection or to comply with legal obligations, or for any other purpose disclosed to you when you provide your personal information or with your consent.

### **Cookies, Pixel Tags/Web Beacons, Analytic and Interest-Based Advertisement**

We, as well as third parties that provide content, advertisement or other functionality on our Services, may use cookies, pixel tags, local storage and other technologies (“Technologies”) to automatically collect information through the Services. The technologies we use are essentially small data files placed on your computer, tablet, mobile phone or other device. These technologies enable us to record certain information when you interact and recognize across devices when you are accessing or interacting with the websites, services, applications.

Cookies are small text files placed in a visitor's computer browser to store their preferences. Most browsers allow you to block and delete cookies. However, if you do this, this website may not function properly.

Our use of such technologies falls into the following general categories:

1. **Operationally required.** We may use technologies to operate our website, services, applications and tools. This includes technologies that allow you to access our website, services, applications and tools; are used to identify unusual website behavior, prevent fraudulent activity and improve security; or allow you to use features such as shopping carts, saved searches or other similar features;
2. **Performance Related.** We may use technology to evaluate the performance of our websites, applications, services and tools, including as part of our analytic practices, to help us understand how our visitors use our websites, confirm whether you have interacted with our messages, determine if you have viewed items or links, or to improve our website contents, applications, services or tools;
3. **Function Related.** We may use technologies that allow us to provide you with enhanced functionality when accessing or using our website, services,

applications or tools. This may include identifying users when log on to our website or tracking your specific preferences, interests or items viewed in the past so that we can improve the presentation of contents on our website;

4. Advertising or Targeting. We may use first-party or third-party cookies and web beacons to deliver content on our website or third-party websites, including advertisements relevant to your interests. This includes the use of technology to understand the usefulness to you of the advertisements and content that have been delivered to you, such as whether you have clicked on an advertisement or not.
5. If you would like to opt out of the technologies we use on our sites, services, applications or tools, you may do so by blocking, deleting or disabling them through browser or device if allowed. Please be aware that blocking, removing or disabling these technologies will affect the functionality of our websites, services, applications and tools and may prevent you from accessing certain features.

## **4. Information Share**

### **A. Share information with other PitPat app users**

The fun of the PitPat app is connecting with other users around the world. Therefore, when you use the PitPat app service, we share your information with other users. This includes your profile information (including your first and last name, country, gender, height, weight and age) and information about your workouts (such as your running time, pace and performance). This information is available to other users during and after your workout, and your workout may be broadcast by the PitPat app or other users on services such as Twitch TV or YouTube. We will not share your date of birth or email address with other users without your consent.

### **B. Share data outside of the PitPat app**

The services of the PitPat app may also allow you to share your information outside the PitPat app. For example, you can integrate your PitPat app account with third-party fitness apps like Strava, Fitbit, Garmin, and more. When you integrate with other services in this way, we share information based on your interactions and preferences, which can be managed through the companion app. Additionally, you can choose to share your profile and workout information with selected PitPat app partners for results, rankings or competitions on the PitPat app platform. We may also

share some personal data and statistics to improve our game performance and other related services. When you share information in this way, your information may be disclosed.

We do not sell or share your information outside of the PitPat app and the app community, except in the following cases:

1. Cooperate with vendors, consultants and other service providers who need access to such information to perform work on our behalf, such as payment processing, providing customer service, sending marketing communications, fulfilling subscription services, fulfilling orders and delivering packages, viewing chat data via CleanSpeak and other third parties to ensure compliance with our terms of service, conduct research and analysis, provide cloud computing infrastructure and other technologies to help us provide services, run business, and other business functions.

If we believe the disclosure is in compliance with a requirement or any applicable regulation, legal process, including legal requests by public authorities to meet national security or law enforcement requirements, we will respond to a request of information:

1. If we believe your actions are inconsistent with our user agreement or policies, or to protect the rights, property and safety of the PitPat app or any third-parties.
2. In connection with or during negotiations of any merger, sale of company assets, financing or acquisition of all or part of our business by another company, we may also share integrated information that cannot reasonably be used to identify you.

## **5. Social sharing and other third-party features**

### **General Links and Features**

The Services may offer social sharing features, links to third-party websites, and other integrated tools (such as the Facebook "Like" button) that allow you to share actions you take on our Services with other media. Your use of such features may allow you to share information with your friends or the public, depending on the settings you have established with the entity that provides social sharing features. While we may provide opportunities to use or connect to these third-party features or sites, we do not control these sites and are not responsible for their use of your

information. For more information on the purpose and scope of data collection and processing in relation to social sharing features, please visit the privacy policy of the entity providing these features.

## **6. Retain Your Personal Data**

The Company will only retain your personal data for as long as is necessary for the purposes addressed in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we need to retain your data to comply with applicable law), resolve disputes, and execute our legal agreements and policies.

The company will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, unless the data is used to enhance security or improve the functionality of our services, or we are legally obligated to retain the data for a longer period of time.

## **7. Transfer Your Personal Data**

Your information, including personal data, is processed at the company's operating offices and anywhere else where the parties involved in the processing are located. This means that information may be transferred to and stored on computers located outside your state, province, country or other governmental jurisdiction where data protection laws may differ from those in your jurisdiction.

By agreeing to this Privacy Policy and then submitting such information, you consent to the transfer.

The Company will take all reasonably and necessary steps to ensure your data is handled securely and in accordance with this Privacy Policy and will not transfer your personal data and other personal information to organizations or countries unless adequate controls, including security, are in place.

## **8. Disclose Your Personal Data**

### **Business Transaction**

Your personal data may be transferred if the company is involved in a merger, acquisition or on asset sale. We will give notice before your personal data is transferred and bound by a different privacy policy.

### **Law Enforcement**

In certain circumstances, companies may be required to disclose your personal data if required by law or in response to valid requests from public authorities such as courts or government agencies.

### **Other Legal Requirements**

The company may disclose your personal data in good faith that following actions are necessary as listed below:

1. Comply with legal obligations
2. Protect and defend the rights or property of the company
3. Prevent or investigate possible misconduct in connection with the Services
4. To protect the personal safety of service users or the public
5. Avoid legal liability

### **Security of Your Personal Data**

The security of your personal data is important to us, but please keep in mind that no method of transmission over the internet or method of electronic storage is 100% secure. While we endeavour to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

### **Your Legal Rights**

In certain circumstances, you have rights in relation to your personal data under data protection laws. Please read below to learn more about these rights.

You have different rights. Please see the US Privacy Statement for your rights.

- Request access to your personal data
- Request to correct your personal data
- Request to delete your personal data

- Object to the processing of your personal data
- Request restriction of processing of your personal data
- Request to transfer your personal data
- Right to withdraw consent

If you wish to exercise any of the above rights, please contact us.

### **Usually No Charge Required**

You can access your personal data (or exercise any of your other rights) without paying a fee. However, if your request is obviously without proof, duplicated or excessive, we may charge a reasonable fee. Alternatively, in these circumstances, we may refuse to comply with your request.

### **What We May Need From You**

We may need to request certain information from you to help us confirm your identity and ensure your right to access your personal data or to exercise any of your other rights. This is a security measure to ensure that personal data is not disclosed to anyone who is not authorized to receive it. We may also contact you to request additional information related to your request in order to expedite our response.

## **9. Security of Your Information**

We take steps to ensure your information is handled with security and in accordance with this Privacy Policy. We maintain commercially reasonable administrative, technical and physical safeguards (which vary according to the sensitivity of personal information) that designed to prevent unauthorized use, disclosure or access to personal information. Unfortunately, the internet cannot be guaranteed to be 100% secure, and we cannot ensure or guarantee the security of any information you provide to us. We take no responsibility for inadvertent disclosure. By using the Services or providing us with personal information, you agree that we may communicate with you electronically about security, privacy and administrative issues related to your use of the Services. If we found there is a security breach, we may attempt to notify you electronically by posting a notice on the Services or by sending you an email. You may have a legal right to receive this written notice.



## **10. Children's Privacy**

Our services are not designed to children under the age of 13. In addition, if you do not meet the minimum age requirements applicable to our services in your jurisdiction, you may not use our services. We do not intentionally collect personal information from children under the age of 13. If you notice that your child has provided us with personal information without your consent, you can contact us at [support@PitPatfitness.com](mailto:support@PitPatfitness.com)

If we learn that we have collected personal information from children under the age of 13 (or in certain jurisdictions, e.g. personal information of children under 16 in EU member states), we will take steps to delete such information from our files as soon as possible, unless we obtain verifiable parental consent otherwise we will terminate the child's account.

## **11. Residents in the European Economic Area**

If you are a resident of the European Economic Area, you have certain rights and being protected under the law with respect to the processing of your personal data.

### **A. Legal basis for processing**

If you are a resident of the European Economic Area, when we process your personal data, we will only do as in the following cases:

We have obtained your consent (for example, to share your data with others in the PitPat app community to help with our workout interactions). You can withdraw your consent at any time by managing the settings in the app or by contacting us at [support@PitPatfitness.com](mailto:support@PitPatfitness.com)

We need to use your personal data to perform responsibilities as in our contract (for example, to process payments and provide services for the PitPat app services you have requested).

We have legitimate interests in processing your personal data. For example, we may process your personal data to communicate with you about changes to our services and to provide, protect and improve our services.

### **B. Your EEA rights**

If you are a resident of the European Economic Area, you have the right to access

the personal data we keep about you and to request correction, delete or transfer of your personal data. You may also have the right to object to or ask us to restrict certain processing.

If you have provided us with your personal data with your consent, you have the right to request that we provide a copy of this data in a structured, machine-readable format and that we share (port) this data to another data controller.

In certain circumstances, you have the right to ask us to delete your personal data:

1. If you think we no longer need to keep your personal data (for example, if you decide you no longer wish to have an account with us);
2. If we process your personal data on the basis of legitimate interests and you object to such processing and we are unable to provide a primary lawful reason for the processing;
3. You have provided us with your personal data with your consent and you wish to withdraw your consent and we have no other reason for processing your personal data;
4. If you believe that your personal data stored on our end is being unlawfully processed by us.

You have the right to ask us to restrict (stop any proactive) processing of your personal data in certain circumstances:

1. If you believe the personal data stored at our end is inaccurate, we will verify the accuracy;
2. We would like to delete your personal data because the processing is unlawful, but you would like us to continue to store it;
3. We no longer need your personal data for processing, but you ask us to retain the data to establish, execute or defend legal claims
4. You object to our processing of your personal data based on legitimate interests and we are considering your objection.

In addition, you can object to our processing of your personal data based on our legitimate interests and we will no longer process your personal data unless we can provide overriding legitimate proof.

If you wish to execute any of these rights, you can log into your account and edit your profile. Alternatively, you can contact us. We will respond to your request within a reasonable time frame.

Please note that these rights are limited, for example, fulfilling your request would adversely affect other individuals or the PitPat app business secrets or

intellectual property, there are overriding public interest reasons or we are required by law to retain your personal data.

### C. Claims or Complaints

If you are a resident of the European Economic Area and have concerns about our processing of personal data, please contact us [support@PitPatfitness.com](mailto:support@PitPatfitness.com) at first time. We will endeavour to process your request. This does not affect your right to lodge a claim with the data protection supervisory authority in the EU country in which you live or work, and if you believe we have violated data protection laws that we cannot address, you have the right to lodge a claim and lodge a complaint with the data privacy authority where you live . For contact details of your local data protection authority, please visit Data Protection Authority.

## **12. California Resident**

If you are a resident of California, you have certain rights and protections under the law with respect to the processing of your information.

### A. PitPat app practices regarding personal information

As described earlier in this Privacy Policy, over the past 12 months, we have collected the following categories of information about you:

1. Identifiers, such as your name, email address and home address;
2. Demographic information or characteristics protected by applicable law, such as your gender;
3. Commercial information, including your payment and transaction records;
4. Internet or similar network activity, including how you interact with the Services, the route or program you choose, details about your workouts, your interactions with other users, and information about your device;
5. Geo location data, such as your country or region;
6. Inferences drawn from other information we collect, which help us better understand you and provide you with customized services.

We receive this information from you, either when you provide it directly to us or when we automatically receive it from you, other PitPat app users, your device, and any social media you link to your PitPat app account or other platforms.

We may share any or all of the above categories of information when you agreed, such as when you interact with other users or choose to link your PitPat app account

with a third-party service. We may also share these categories of information with our service providers for business purposes or in other limited circumstances as described in the "Information Sharing" section above.

#### B. Rights of California Residents

If you live in California, you have the rights to:

1. Request to know and access the specific parts and categories of personal information we have collected in the past year, as well as the categories of sources from which we collected, the business or commercial purpose for which it was collected, and the categories with which we shared your information with third parties, and the categories of information we share with those third parties.
2. Request deletion of your personal information (with certain exceptions).
3. To request certain information about whether or how we share your information with third parties for their direct marketing purposes in the previous calendar year.
4. Not to be discriminated against for executing any of the above rights.

To submit a request or otherwise execute these rights, you can email [support@PitPatfitness.com](mailto:support@PitPatfitness.com). We may need to collect additional information from you in order to verify your identity before responding to your request. You may also appoint an authorized agent to make the request on your behalf, in which case we will ask for proof of authorization from you before responding to the request.

### **13. Information about the processing of your personal data**

You may correct, modify or delete your personal information at any time when you visit or use our products and/or services, You may also close your PitPat account at any time. You may follow the instructions we provide to complete the actions. If you have any questions, please feel free to reach out to us by Email: [support@pitpatfitness.com](mailto:support@pitpatfitness.com) ,we will hep you through.

#### Withdraw authorization

You may turn the permissions of (without limitation) the following: location, contacts, photos, sports and fitness, camera on and off from time to time using the settings of your operating system of your device. Alternatively, you may also

permanently withdraw our full authorization to continue to collect your personal information by closing your PitPat account.

### Close Account

You have the right to close your PitPat account. You may close your account with our customer service assistance or through the settings interface (except as otherwise provided by law). Follow the Steps: "My" - the upper right corner "Settings" - "Close Account". Once you cancel your account, you will no longer be able to use the products or services we provide and will automatically waive your existing rights. Unless otherwise provided by law, after you close your PitPat account, we will stop providing products and services to you. We may carry out deletion or anonymization of all your personal content, data, information, and records.

Service providers have access to your personal data only when performing tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **Analysis**

We may use third-party service providers to monitor and analyze the use of our Services.

### **Google Analytics**

Google Analytics is a web analytics service provided by Google for tracking and reporting website traffic. Google uses the data collected to track and monitor the use of our services. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the advertisements of its own advertising network.

For more information on Google's privacy practices, please visit the [Google Privacy Policy](#).